Estimate Number

Deal #

2002

INVOICE

Advertiser

Obama/D/President



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

Billing: (407)389-7661

Washington, DC 20007

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 962036-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

OBAMA SCHEDULE A

Product

Billing Calendar

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800

Billing Type

Broadcast Cash
Special Handling

| IDB # | Advertiser Code | Product Code | 9912856 | 95 | 101 |

Agency Ref Advertiser Ref

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

_ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
	10/09/12	10/15/12	THE CHEW	1P-2P	MTWTF	:30	4	\$275.00	NM	
	Class of Ti	me - Pre-emp	otible with notice							
	Weeks:	Start Date 10/08/12	End Date MTWT		<u>Rate</u> \$275.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time D	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
	2 Wi	PBF Tu 10/	09/12 12:59 PM T	HE CHEW	1P-2P	:3	0 OFA-12-Z	-141H		\$275.00 N
	4 WI	PBFW 10/	/10/12 12:59 PM T	HE CHEW	1P-2P	:3	0 OFA-12-P	-143H		\$275.00 N
	5 W	PBF Th 10/	/11/12 1:31 PM T	HE CHEW	1P-2P	:3	0 OFA-12-G	-145H		\$275.00 N
	3 WI	PBFF 10/	12/12 1:58 PM T	HE CHEW	1P-2P	:3	0 OFA-12-G	-145H		\$275.00 N
	Weeks:	Start Date 10/15/12	End Date MTWTI 10/21/12 M		<u>Rate</u> \$275.00					
	Spots: # Ch	n <u>Day Air</u>	Date Air Time D	escription ·	Start/End Time	Lengt	h Ad-ID			Rate Ty
	1 W	PBF M 10/	15/12 1:57 PM T	HE CHEW	1P-2P	:3	0 OFA-12-P	-143H		\$275.00 N
2	10/09/12 Class of Tir	10/15/12 me - Pre-emp	10-11a Anderson	Cooper 10-11a	MTWTF	:30	4	\$225.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTI 10/14/12 -TWTI		<u>Rate</u> \$225.00					,
	Spots: # Ch	n <u>Day Air</u>	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate Ty
	1 W	PBFTu 10/	09/12 10:52 AM 1	0-11a Anderson Cooper	10-11a	:3	0 OFA-12-A	-138н		\$225.00 N
	3 WF	PBFW 10/	10/12 10:44 AM 1	0-11a Anderson Cooper	10-11a	:3	0 OFA-12-P	-143н		\$225.00 N
	4 Wi	PBF Th 10/	11/12 10:22 AM 1	0-11a Anderson Cooper	10-11a	:3	0 OFA-12-G	-145H		\$225.00 N
	5 W	PBFF 10/	12/12 10:47 AM 1	0-11a Anderson Cooper	10-11a	:3	0 OFA-12-G	-145H		\$225.00 N
	Weeks:	Start Date 10/15/12	End Date MTWTF 10/21/12 M		<u>Rate</u> \$225.00					V
	Spots: # Ch	Day Air	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	2 Wi	PBF M 10/	15/12 10:21 AM 1	0-11a Anderson Cooper	10-11a	:3	0 OFA-12-G	–145H		\$225.00 N
3	10/09/12 Class of Tir	10/14/12 me - Fixed No	M-SUN WPBF No	ews 25 (11-11:35PM	-TWTF-S	:30	3	\$1,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTF 10/14/12 -TWTF		<u>Rate</u> \$1,000.00					
	Spots: # Ch	Day Air	Date Air Time D	escription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
	2 WF	PBF Tu 10/	09/12 11:33 PM N	I-SUN WPBF News 25 @	11PM11-11:35PM	:3	0 OFA-12-Z	-141H		\$1,000.00 N
	3 WF	PBF W 10/		I-SUN WPBF News 25 @		:3	0 OFA-12-G	-145н		\$1,000.00 N
	4 WF	PBF Th 10/		I-SUN WPBF News 25 @		:3	0 OFA-12-P	-143H		\$1,000.00 N
4	10/09/12 Class of Tir	10/15/12 me - Fixed No	Nightline on Pre-emptible	11:35-12:05AM	MTWTF	:30	2	\$700.00	NM	



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
962036-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number	_
Obama/D/President	OBAMA SCHEDULE A	2002	

www fi	hewpbfchannel.	com								
******	newpolonamic.						Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4	10/09/12 Class of Tir	10/15/12 ne - Fixed N	Nightline Ion Pre-emptible	11:35-12:05AM	MTWTF	:30	2	\$700.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWT 10/14/12 -TWT		<u>Rate</u> \$700.00					***
	Spots: # Ch		<u>r Date</u> <u>Air Time</u> [0/10/12 11:55 P M I		Start/End Time		<u>h Ad-ID</u> 0 OFA-12-	n 142u		Rate Type
)/11/12	•	11:35-12:05AM 11:35-12:05AM		0 OFA-12-			\$700.00 NM \$700.00 NM
	Weeks:		End Date MTWT	•	Rate	.5	U OI A II	0 14311		\$700.00 NW
		10/15/12	10/21/12 M	•	\$700.00					
	Spots: # Ch				Start/End Time		h Ad-ID	0. 143.1		Rate Type
	2 AAL		/15/12 11:54 PM I	vigntiine	11:35-12:05AM	:3	0 OFA-12-	P-143H		\$700.00 NM
5	10/09/12 Class of Tir	10/12/12 ne - Fixed N	The View Ion Pre-emptible	11A-12PM	-TWTF	:30	1	\$800.00	NM	
-7.7	Weeks:		End Date MTWT		Rate	3 / 2				4
	Spots: # Ch	10/09/12 Day Air	10/15/12 -TWT Date Air Time I	•	\$800.00 Start/End Time	Longe	h 44 ID			Dete Ton-
	. –		1/11/12 10:59 AM		11A-12PM		<u>h Ad-ID</u> 0 ofa-12-1	p-143H		<u>Rate Type</u> \$800.00 NM
	101-									4000.00 TVIVI
6	10/09/12 Class of Tir	10/15/12 ne - Pre-em	1230-1P Access ptible with notice	Hollywoc1230-1p	MTWTF	:30	2	\$175.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWT 10/14/12 -TWT		<u>Rate</u> \$175.00					
	Spots: # Ch	Day Air	r Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
				230-1P Access Hollywood	1230-1p	:3	0 OFA-12-	A-138H		\$175.00 NM
	2 WF			230-1P Access Hollywood	1230-1p	:3	0 OFA-12-	P-143H		\$175.00 NM
-	Weeks:	Start Date 10/15/12	End Date MTWT 10/21/12 M		<u>Rate</u> \$175.00		-		-	
	Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF M 10	/15/12 12:54 PM 1	230-1P Access Hollywood	1230-1p	:3	0 OFA-12-0	G-145H		\$175.00 NM
7	10/09/12 Class of Tin	10/15/12 ne - Fixed N	WPBF News 25 (on Pre-emptible	@ Noon 12pm-1230pm	MTWTF	:30	2	\$350.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWT		<u>Rate</u> \$350.00			-		
	Spots: # Ch	Day Air		_	Start/End Time	Lengt	h Ad-ID			Rate Type
				VPBF News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-2	Z-141H		\$350.00 NM
				VPBF News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-0	G-145H		\$350.00 NM
	Weeks:	Start Date 10/15/12	End Date MTWT 10/21/12 M		<u>Rate</u> \$350.00					
	Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WF	PBF M 10	/15/12 12:20 PM V	VPBF News 25 @ Noon	12pm-1230pm		0 OFA-12-	Р-143н		\$350.00 NM
8	10/09/12 Class of Tin	10/12/12 ne - Pre-emi	M-F 3-4P ptible with notice	M-F 3-4P	-TWTF	:30	2	\$400.00	NM	
-	Weeks:	Start Date 10/08/12	End Date MTWTI		Rate \$400.00					
	Spots: # Ch			_	\$400.00 Start/End Time	enat	h Ad-ID			Rate Type
	-		/09/12 3:41 PM N		M-F 3-4P		0 0FA-12-4	4-138 н		\$400.00 NM
	1 WP	BF Th 10	/11/12 3:31 PM N	1-F 3-4P	M-F 3-4P		0 OFA-12-			\$400.00 NM
9	10/09/12 Class of Tin	10/15/12 ne - Pre-emi	Dr. Oz otible with notice	4-5p	MTWTF	:30	3	\$500.00	NM	
		Start Date		Spots/Week	Rate					
					የደ ሰለ ለለ					
		10/08/12	10/14/12 -TWTF	3	\$500.00 Start/End Time	l enc t i	h Ad-ID			Data Tura
	Spots: <u>#</u> Ch	10/08/12 Day Air	10/14/12 -TWTF <u>Date Air Time</u> D	escription 3	Start/End Time		<u>h Ad-ID</u>) 0FA-12-4	\-138 н		Rate Type
	Spots: <u>#</u> Ch 1 WP	10/08/12 <u>Day Air</u> BF Tu 10/	10/14/12 -TWTF <u>Date Air Time</u> D	escription Or. Oz		:3	<u>n Ad-ID</u>) ofa-12-4) ofa-12-0			Rate Type \$500.00 NM \$500.00 NM



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Lehigh Valley, PA 18002-6885

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962036-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SCHEDULE A	2002

							Spots/			
ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
9	10/09/12 Class of Tir	10/15/12 ne - Pre-em	Dr. Oz ptible with notice	4-5p	MTWTF	:30	3	\$500.00	NM	
	Weeks:	Start Date 10/15/12		WTFSS Spots/Week	<u>Rate</u> \$500.00					
	Spots: # Ch		•	e Description	Start/End Time	l engt	h Ad-ID			Rate Type
	. –			M Dr. Oz	4-5p		0 OFA-12-G	-145н		\$500.00 NM
10	10/09/12 Class of Tir	10/15/12 me - Immedi	4:30a-5a ately Pre-emptible	430a-5a	MTWTF	:30	4	\$20.00	NM	
	Weeks:	Start Date 10/08/12	End Date MT	WTFSS Spots/Week WTF 4	<u>Rate</u> \$20.00					72 m t
	Spots: # Ch	Day Air	Date Air Time	e Description	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WF	PBF Tu 10	/09/12 4:38 A	M 4:30a-5a	430a-5a	:3	0 OFA-12-A	. -138 н		\$20.00 NN
	3 WF	PBFW 10	/10/12 4:37 A	M 4:30a-5a	430a-5a	:3	0 OFA-12-P	-143н		\$20.00 NM
			/11/12 4:56 A	M 4:30a-5a	430a-5a	:3	0 OFA-12-G	-145H		\$20.00 NM
	4 WF Weeks:	PBF F 10, Start Date 10/15/12	End Date MT	M 4:30a-5a <u>WTFSS</u> <u>Spots/Week</u> 1	430a-5a <u>Rate</u> \$20.00	:3	80 OFA-12-P	·-143н		\$20.00 NM
	Spots: # Ch			e <u>Description</u>	Start/End Time	Lenat	h Ad-ID			Rate Type
				M 4:30a-5a	430a-5a		0 OFA-12-G	-145н		\$20.00 NM
11	10/09/12 Class of Tir	10/15/12 ne - Fixed N	WPBF News 2	25 @ 5am 5-530am	MTWTF	:30	3	\$220.00	NM	
	Weeks:	Start Date 10/08/12	End Date MT	WTFSS Spots/Week WTF 3	<u>Rate</u> \$220.00	*****				····
	Spots: # Ch			e Description	Start/End Time	Lengt	h Ad-ID			Rate Type
				M WPBF News 25 @ 5am	5-530am		0 OFA-12-Z	-141H		\$220.00 NM
	2 WF	PBF W 10		M WPBF News 25 @ 5am	5-530am	:3	0 OFA-12-G	-145н		\$220.00 NM
	4 WF Weeks:	Start Date	End Date MT	M WPBF News 25 @ 5am <u>WTFSS</u> <u>Spots/Week</u>	5-530am <u>Rate</u>	:3	0 OFA-12-P	-143н		\$220.00 NM
	Snoto: # Ch	10/15/12		1	\$220.00	1	(- A d 1D			- · -
	Spots: # Ch 1 WF			e <u>Description</u> M WPBF News 25 @ 5am	Start/End Time 5-530am		<u>th Ad-ID</u> 80 OFA-12-P	-143 н		Rate Type \$220.00 NM
12	10/09/12	10/15/12	M-F 5pm New		MTWTF	:30	4	\$450.00	NM	4220.00 1411
		ne - Pre-em	otible with notice				· .	V 100.00		
	Weeks:	Start Date 10/08/12		WTFSS Spots/Week WTF 4	<u>Rate</u> \$450.00					
	Spots: # Ch		Date Air Time	e <u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
				M M-F 5pm News	5-6pm	:3	0 OFA-12-Z	-141H		\$450.00 NM
				M M-F 5pm News	5-6pm	:3	0 OFA-12-P	-143н		\$450.00 NM
				M M-F 5pm News	5-6pm	:3	0 OFA-12-P	- 1 43H		\$450.00 NM
	5 WF Weeks:	PBF F 10/ Start Date 10/15/12	End Date MT	M M-F 5pm News WTFSS Spots/Week	5-6pm <u>Rate</u> \$450.00	:3	0 OFA-12-P	-143н		\$450.00 NM
	Spots: # Ch 2 WF	Day Air	Date Air Time	Description M M-F 5pm News	Start/End Time 5-6pm		<u>h Ad-ID</u> 0 0FA-12-P	-143н		<u>Rate</u> <u>Type</u> \$450.00 NM
13	10/09/12	10/15/12	WPBF News 2	25 Mornings5:30-5:57am	MTWTF	:30	3	\$320.00	NM	
	Weeks:	Start Date 10/08/12		WTFSS Spots/Week	Rate	***		<u> </u>		
	Spots: # Ch			e <u>Description</u> .	\$320.00 Start/End Time	Lenat	h Ad-ID			Rate Type
				M WPBF News 25 Mornings			<u> да 15</u> () OFA-12-Р	-143н		\$320.00 NM
	4 WF			M WPBF News 25 Mornings			0 OFA-12-G			\$320.00 NM
				M WPBF News 25 Mornings	_		0 OFA-12-G			\$320.00 NM
	1 WF									
	1 WH Weeks:	Start Date 10/15/12 Day Air	End Date MT 10/21/12 M	WTFSS Spots/Week	Rate \$320.00					



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962036-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SCHEDULE A	2002

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WWW.1	thewpotchannel.com				Spots/			
Line	Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13	3 10/09/12 10/15/12 WPBF News 25 Morr Class of Time - Fixed Non Pre-emptible		MTWTF	:30	3	\$320.00	NM	
	Spots: # Ch Day Air Date Air Time Desc 3 WPBF M 10/15/12 5:39 AM WPB	<u>ription</u> F News 25 Mornings @	<u>Start/End Time</u> 5:3(5:30-5:57am		<u>Ad-ID</u>) 0FA-12-	G-145H		Rate Type \$320.00 NM
14	1 10/09/12 10/15/12 WPBF News 25 @ 6: Class of Time - Fixed Non Pre-emptible	00Pl6-6:30PM	MTWTF	:30	2	\$1,050.00	NM	
	Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$1,050.00					
	Spots: # Ch Day Air Date Air Time Desc		Start/End Time		Ad-ID			Rate Type
		F News 25 @ 6:00PM	6-6:30PM) OFA-12-			\$1,050.00 NM
	2 WPBF Th 10/11/12 6:24 PM WPB Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 M	F News 25 @ 6:00PM <u>Spots/Week</u> — 1	6-6:30PM <u>Rate</u> \$1,050.00	:30) OFA-12-	G-145H		.\$1,050.00 NM
	Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Length	Ad-ID			Rate Type
		F News 25 @ 6:00PM	6-6:30PM) OFA-12-	G-145H		\$1,050.00 NM
15	10/09/12 10/15/12 WPBF News 25 Morn Class of Time - Pre-emptible with notice	ings6-7AM	MTWTF	:30	2	\$275.00	NM	
	Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - TWTF	Spots/Week 2	<u>Rate</u> \$275.00					
	Spots: # Ch Day Air Date Air Time Desc		Start/End Time		Ad-ID			Rate Type
		F News 25 Mornings	6-7AM) OFA-12-			\$275.00 NM
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	F News 25 Mornings Spots/Week	6-7 AM <u>Rate</u>	:30) OFA-12-0	G-145H		\$275.00 NM
	10/15/12 10/21/12 M	1	\$275.00					
	Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Length				Rate Type
_	3 WPBF M 10/15/12 5:59 AM WPB	F News 25 Mornings	6-7AM	:30	OFA-12-	P-143H		\$275.00 NM
16	10/09/12 10/15/12 Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	MTWTF	:30	2	\$1,600.00	NM	
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> -TWTF	Spots/Week 2	<u>Rate</u> \$1,600.00					
	Spots: # Ch Day Air Date Air Time Desc	· · · · · ·	Start/End Time	<u>Length</u>				Rate Type
	3 WPBF Tu 10/09/12 7:05 PM Whee 2 WPBF W 10/10/12 7:19 PM Whee		7-7:30PM		OFA-12-			\$1,600.00 NM
	2 WPBF W 10/10/12 7:19 PM Whee Weeks: Start Date End Date MTWTFSS	Spots/Week	7-7:30PM Rate	:30) OFA-12-I	P-143H		\$1,600.00 NM
	10/15/12 10/21/12 M	1	\$1,600.00					
	Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>				Rate Type
	1 WPBF M 10/15/12 7:08 PM Whee	Of Fortune	7-7:30PM	:30	OFA-12-I	P-143H	_	\$1,600.00 NM
17	10/09/12 10/15/12 Good Morning Americ Class of Time - Fixed Non Pre-emptible	a 7-9AM	MTWTF	:30	2	\$550.00	NM	·
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/08/12 10/14/12 -TWTF	Spots/Week 2	<u>Rate</u> \$550.00					
	Spots: # Ch		Start/End Time	Length		- 444		Rate Type
		Morning America	7-9AM		OFA-12-2			\$550.00 NM
	Weeks: Start Date End Date MTWTFSS 10/15/12 10/21/12 M	Morning America Spots/Week 1	7-9AM <u>Rate</u> \$550.00	:30	OFA-12-1	?-143H		\$550.00 NM
	Spots: # Ch Day Air Date Air Time Descri	•	Start/End Time	Length	Ad-ID			Rate Type
	2 WPBF M 10/15/12 8:42 AM Good	Morning America	7-9AM		OFA-12-0	5 -1 45н		\$550.00 NM
18	10/09/12 10/15/12 Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	MTWTF	:30	2	\$1,700.00	NM	
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/08/12 10/14/12 -TWTF	Spots/Week 2	Rate \$1,700.00					
	Spots: # Ch Day Air Date Air Time Descr		Start/End Time	Length	Ad-ID			Rate Type
	3 WPBF W 10/10/12 7:53 PM Jeopa		7:30-8PM		OFA-12-0	G-145H		\$1,700.00 NM



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Obama/D/President	OBAMA SCHEDULE A	2002

www.	thewpbfchannel	.com									
								Spots/			
Line	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18	3 10/09/12 Class of Tir	10/15/12 ne - Fixed N	Jeop Non Pre-e	ardy emptible	7:30 -8PM	MTWTF	:30	2	\$1,700.00	NM	
	Spots: # Ch			Air Time Des		Start/End Time		h Ad-ID			Rate Type
	2 Wi Weeks:	PBF Th 10 Start Date		7:52 PM Jeo ate <u>MTWTFS</u>		7:30-8PM Rate	:3	0 OFA-12-	P-143H		\$1,700.00 NM
	TTOOKO.	10/15/12	10/21/			\$1,700.00					
	Spots: # Ch			Air Time Des		Start/End Time		h Ad-ID	a 1450		Rate Type
<u> </u>	1 VVI	PBFM 10	0/15/12	7:34 PM Jeo	pardy	7:30-8PM	:3	0 OFA-12-	G-145H		\$1,700.00 NM
19	9 10/09/12 Class of Tir		nptible wit	oz M-F 9-10a th notice	9-10a	MTWTF	:30	4	\$225.00	NM	
	Weeks:	Start Date 10/08/12	End D 10/14/			<u>Rate</u> \$225.00					
	Spots: # Ch	Day A		Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	3 WF	PBFTu 10	0/09/12	9:55 AM Dr.	Oz M-F 9-10a	9-10a		0 OFA-12-	A-138H		\$225.00 NM
	1 W	PBFW 10	0/10/12	9:55 AM Dr.	Oz M-F 9-10a	9-10a	:3	0 OFA-12-	G-145H		\$225.00 NM
	2 Wi	PBF Th 10	0/11/12	9:27 AM Dr.	Oz M-F 9-10a	9-10a	:3	0 OFA-12-	Р-143н		\$225.00 NM
			0/12/12		Oz M-F 9-10a	9-10a	:3	0 OFA-12-	Р-143н		\$225.00 NM
	Weeks:	Start Date 10/15/12	End D 10/21/			<u>Rate</u> \$225.00					
	Spots: # Ch			Air Time Des	•	Start/End Time	Lenat	h Ad-ID			Rate Type
			0/15/12		Oz M-F 9-10a	9-10a		0 OFA-12-	P-143H		\$225.00 NM
20	0 10/15/12 Class of Tir	10/15/12 ne - Fixed N	CAS'		10-11PM	1	:30	1	\$5,000.00	NM	
	Weeks:	Start Date 10/15/12	End D			<u>Rate</u> \$5,000.00					
	Spots: # Ch			Air Time Des		Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WF		0/15/12	10:32 PM CAS		10-11PM		0 OFA-12-	G-145H		\$5,000.00 NM
21	1 10/15/12 Class of Tir	10/15/12 ne - Pre-em	DWT ptible wit		8-10P	1	:30	1	\$4,500.00	NM	
	Weeks:	Start Date 10/15/12	•	ate MTWTFS		<u>Rate</u> \$4,500.00			N		
	Spots: # Ch			Air Time Des		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
L	1 WF	PBFM 10	0/15/12	7:58 PM DW	TS	8-10P	:3	0 OFA-12-	P-143H		\$4,500.00 NM
22	2 10/13/12 Class of Tir	10/13/12 ne - Pre-em	ACCI	ESS HOLLYWO	OOD VACCESS HOLL	YW1-	:30	1	\$50.00	NM	**
	Weeks:	Start Date 10/08/12	End Da 10/14/			<u>Rate</u> \$50.00					
	Spots: # Ch			Air Time Des		Start/End Time	Lenat	h Ad-ID			Rate Type
		PBF Sa 10				WKND IACCESS HOLL		0 OFA-12-	Р-143Н		\$50.00 NM
23	3 10/13/12 Class of Tir	10/13/12 ne - Pre-em		i-6am News h notice	Sat 5-6am	1-	:30	1	\$60.00	NM	
	Weeks:	Start Date 10/08/12	End Da 10/14/			<u>Rate</u> \$60.00					
	Spots: # Ch			Air Time Des	•	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WF	PBF Sa 10)/13/12	5:30 AM Sat	5-6am News	Sat 5-6am		0 OFA-12-	Р-143н		\$60.00 NM
24	10/13/12 Class of Tin	10/13/12 ne - Pre-em		-7am News h notice	Sat 6-7am	1-	:30	1	\$160.00	NM	
	Weeks:	Start Date 10/08/12	End Da 10/14/	ate MTWTFSS		<u>Rate</u> \$160.00					
	Spots: # Ch			Air Time Des	•	Start/End Time	l enat	h Ad-ID			Rate Type
	. –	BFSa 10		5:59 AM Sat		Sat 6-7am		0 OFA-12-	G-145H		\$160.00 NM
25	10/13/12	10/13/12	GMA	Saturday 7-8aı	m Sat 7am-8am	2-	:30	2	\$650.00	NM	
	Class of Tin	ne - Fixed N	lon Pre-e	mptible ´							



Send Payment To:

WPBF
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
962036-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SCHEDULE A	2002

www.thew	/pbfchannel.d	com									
								Spots/		_	
Line St	tart Date	End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	0/13/12 lass of Tim	10/13/12 ne - Fixed N	GMA Sa lon Pre-emp	turday 7-8am tible	Sat 7am-8am	2-	:30	2	\$650.00	NM	
W	eeks:	Start Date 10/08/12	End Date 10/14/12	<u>MTWTFSS</u> 2-	Spots/Week · 2	<u>Rate</u> \$650.00					
Sp	oots: # Ch			r Time Descrip		Start/End Time		h Ad-ID			Rate Type
		BF Sa 10		:27 AM GMA S	-	Sat 7am-8am		0 OFA-12-P			\$650.00 NM
	2 WP	BFSa 10	/13/12 7	:58 AM GMA S	aturday 7-8am	Sat 7am-8am	:3	0 OFA-12-0	5-145H		\$650.00 NM
	0/13/12 lass of Tim	10/13/12 ne - Pre-em	Nascar (ptible with n	Cup Series otice	730pm-11:30pm	1-	:30	1	\$725.00	NM	
We		Start Date 10/08/12	End Date 10/14/12	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$725.00					
Sp	ots: # Ch	Day Air	<u>Date</u> Ai	r Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF Sa 10	/13/12 9	:16 PM Nascar	Cup Series	730pm-11:30pm	:3	0 OFA-12-G	5-145H		\$725.00 NM
	0/13/12 lass of Tim	10/13/12 ne - Fixed N	Sat 8-9a on Pre-emp		Sat 8-9am	1-	:30	1	\$450.00	NM	
	eeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS 1-	Spots/Week 1	<u>Rate</u> \$450.00					
Sp	ots: <u>#</u> Ch	Day Air		r Time Descrip	tion .	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BFSa 10	/13/12 8	:37 AM Sat 8-9	am News	Sat 8-9am	:3	0 OFA-12-P	-143H		\$450.00 NM
	0/14/12 lass of Tim	10/14/12 ne - Pre-emi	Sun 11:3	5pm Late New	s 1135p-12am	1	:30	1	\$300.00	NM	
We		Start Date 10/08/12	End Date 10/14/12	MTWTFSS 1	Spots/Week 1	Rate \$300.00				-	····
Sp	ots: # Ch	Day Air		r Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF Su 10	/14/12 11:	:54 PM Sun 11:	35pm Late News	1135p-12am	:3	0 OFA-12-P	-143н		\$300.00 NM
	0/14/12 lass of Tim	10/14/12 ne - Fixed N	Sun 5-6a on Pre-empt	m News tible	Sun 5-6am	1	:30	1	\$100.00	NM	
We		Start Date 10/08/12	End Date 10/14/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$100.00					
Sp	ots: # Ch	Day Air		r Time Descrip		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WP	BF Su 10	/14/12 5:	13 AM Sun 5-6	am News	Sun 5-6am	:3	0 OFA-12-G	i-145H		\$100.00 NM
)/14/12 lass of Tim	10/14/12 ie - Fixed N	Sun 630p on Pre-empt		630-7pm	1	:30	1	\$800.00	NM	-
We		Start Date 10/08/12	End Date 10/14/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$800.00	·				
Sp	ots: # Ch	<u>Day Air</u>	Date Air	Time Descrip	tion	Start/End Time	Lengti	h Ad-ID			Rate Type
	1 WP	BF Su 10/	/14/12 6:	52 PM Sun 630	pm News	630-7pm	:30) OFA-12-G	i-145H		\$800.00 NM
)/14/12 lass of Tim	10/14/12 ie - Pre-emp	GMA Sur	nday 7-8am otice	Sun 7-8am	1	:30	1	\$325.00	NM	
	eeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$325.00					
Sp	ots: # Ch	Day Air		Time Descrip	•	Start/End Time	· <u>Leng</u> tl	h Ad-ID			Rate Type
	1 WP	BF Su 10/		57 AM GMA S		Sun 7-8am) OFA-12-P	-143н		\$325.00 NM
)/14/12 ass of Tim	10/14/12 se - Pre-emp	AFV	otice	7-8PM	1	:30	1	\$825.00	NM	
	eks:	Start Date 10/08/12	End Date 10/14/12	MTWTFS5 1	Spots/Week 1	<u>Rate</u> \$825.00					
Spe	ots: # Ch	<u>Day</u> <u>Air</u> BFSu 10/	Date Air	Time Descript 58 PM AFV	ion	Start/End Time 7-8PM		<u>Ad-ID</u>) 0FA-12-P	-143н		<u>Rate</u> <u>Type</u> \$825.00 NM
)/11/12 ass of Tim	10/11/12 e - Pre-emp	NETWOR	RK POLITICAL	F9-11p	1	:30	1	\$1,800.00	NM	
*	eks:	Start Date 10/08/12		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$1,800.00		,			

. INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
962036-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SCHEDULE A	2002

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VWW.L	newpotchannel.	com								
							Spots/			
ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
33	10/11/12 Class of Tir	10/11/12 ne - Pre-emp	NETWORK POLITION TO WITH MICH NOTICE	CAL P9-11p	1	:30	1	\$1,800.00	NM	4
	Spots: # Ch	<u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WF	BF Th 10/	/11/12 10:57 PM NET	WORK POLITICAL PR	OGR/9-11p	:3	0 OFA-12-	G-145H		\$1,800.00 N
34	10/14/12 Class of Tin	10/14/12 ne - Pre-emp	666 PARK AVE otible with notice	10-11PM	 1	:30	1	\$1,800.00	NM	***
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12		<u>Rate</u> \$1,800.00					-
	Spots: # Ch	<u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WF	BF Su 10/	14/12 10:40 PM 666	PARK AVE	10-11PM	:3	0 OFA-12-	G-145H		\$1,800.00 N
35	10/10/12 Class of Tin	10/10/12 ne - Pre-emp	MIDDLE/NGITHBOR	RS 8-9PM	1	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS		Rate \$1,800.00	S : -		_======================================		
	Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Typ
	. –			DLE/NGITHBORS	8-9PM) OFA-12-	P-143H		\$1,800.00 N
36	10/12/12 Class of Tin	10/12/12 ne - Pre-emp	PRIMETIME otible with notice	9-10PM	1	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS	<u> </u>	<u>Rate</u> \$1,000.00					**
	Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WPBF F 10/12/12 9:40 PM PRIMETIME				9-10P M	:3	0 OFA-12-	G-145H		\$1,000.00 NI
					Total Spots	8	5			
						-		Gross Total		\$54.930.00

Payment Terms 30 Days

Agency Commission \$8,239.50

Net Amount Due \$46,690.50